

# UPS HOLIDAY LOGISTICS

UPS's peak season, spanning Black Friday through Christmas Eve, is a marvel of logistical prowess. During this four week period, UPS will flex its delivery network to manage the dramatic influx of holiday packages. Take a peek behind the Shield to see how UPS delivers the holidays.

## Having a #HassleFreeHoliday

THE NEW **UPS MY CHOICE**<sup>SM</sup> SERVICE GIVES CUSTOMERS **DELIVERY OPTIONS** TO FIT THEIR BUSY SCHEDULES



[WWW.UPS.COM/MYCHOICE/PR](http://www.ups.com/mychoice/pr)

THE ELVES WORKING AT ANY OF THE **4,700 THE UPS STORE**<sup>®</sup> LOCATIONS CAN HELP WITH YOUR **#HOLIDAYPACKING**



**4,700**  
THE UPS STORE<sup>®</sup>  
LOCATIONS

BYPASS LINES BY VISITING **UPS.COM** FOR **DO-IT-YOURSELF HOLIDAY SHIPPING** SOLUTIONS



BYPASS LINES  
BY VISITING  
**UPS.COM**

## Managing Santa's Gifts

IN 2011, THERE ARE 30 SHOPPING DAYS AND 20 SHIPPING DAYS BETWEEN THANKSGIVING AND CHRISTMAS



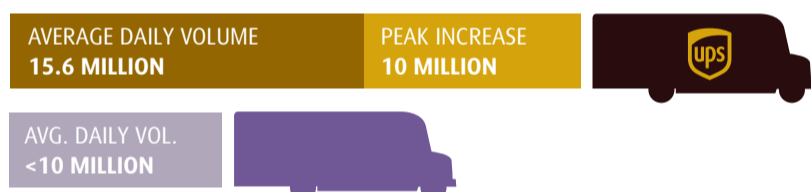
UPS EXPECTS TO DELIVER **120 MILLION** PACKAGES THE WEEK BEFORE CHRISTMAS

DEC. 22 IS UPS'S PEAK DAY WHEN THE COMPANY EXPECTS TO DELIVER MORE THAN 25 MILLION PACKAGES WORLDWIDE...

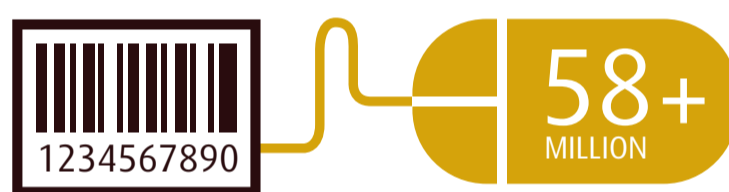


...COMPARED TO **15.6 MILLION** PACKAGE DELIVERIES ON A STANDARD BUSINESS DAY

THE NEARLY **10 MILLION PACKAGE INCREASE** IS LARGER THAN UPS'S NEAREST COMPETITOR'S AVERAGE DAILY DELIVERY VOLUME



UPS WILL MANAGE **58+ MILLION ONLINE PACKAGE TRACKING REQUESTS** DEC. 20, THE BUSIEST TRACKING DAY OF THE YEAR



## Delivering the Goods

ON PEAK SHIPPING DAY, **DECEMBER 22**, UPS DRIVERS WILL DELIVER ALMOST **300 PACKAGES PER SECOND**



UPS WILL HIRE **55,000** SEASONAL EMPLOYEES TO ENSURE ON-TIME DELIVERY OF HOLIDAY PACKAGES

**400** ADDITIONAL FLIGHTS



UPS WILL FLY MORE THAN **400 ADDITIONAL FLIGHTS PER DAY** DURING PEAK WEEK



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