

## Get on board

Teenagers 14 to 18 are invited to participate.

You don't need a learner's permit or driver's license to enroll. The program helps drivers learn to drive more defensively and gives younger teens a jump-start on their driving education.

Each participant will be awarded a UPS Road Code Safe Driving for Teens certificate after completing the program.

## Novice or aspiring teen drivers

For information about the UPS Road Code Safe Driving for Teens program, go to [ups.com/roadcode](http://ups.com/roadcode).

## Know the code

UPS is a recipient of the National Safety Council's Green Cross for Safety Medal, recognizing UPS's century-long commitment to workplace safety. The UPS Road Code program is supported by the National Safety Council (NSC) and the Network of Employers for Traffic Safety (NETS).



**Learn the defensive driving skills that make UPS drivers the safest on the road**

*A four-week program for teens from UPS*

## WHAT MAKES A SAFE DRIVER?

### Why target teen drivers?

- In the last decade, more than 68,000 teens have died in car crashes
- Vehicle accidents account for 36 percent of all teen deaths
- Another 400,000 teenagers require emergency treatment for non-fatal injuries sustained on the road

### Why UPS?

- UPS drivers log more than 2.5 billion miles each year
- UPS drivers average less than one accident for every million miles driven
- More than 4,400 active UPS drivers have gone over 25 years without a single avoidable accident

### How do we do it?

Every UPS driver completes our industry-leading driving and safety training before he or she ever gets behind the wheel. We teach easy-to-follow defensive driving techniques that quickly become second nature and expose drivers to a wide range of on-the-road challenges.

### What's the UPS ROAD CODE<sup>SM</sup>?

UPS developed the UPS Road Code<sup>SM</sup> safe driving program to share the secrets of our success with novice or aspiring teenage drivers. More than 100 years of experience has shown us that good drivers are made, not born. UPS is committed to helping teenagers enjoy a long, safe life on the road ahead. This year, UPS will pilot the UPS Road Code program with Boys & Girls Clubs of America.

## KNOW THE UPS ROAD CODE

UPS drivers will tell you the secret to using the five viewing habits is learning the simple catchphrase, **Let Safety Look Kid Smart**. The key to remembering them is the UPS Road Code.

**L**ook up ahead

**S**ee as much as you can

**L**ook around — don't stare

**K**eep away from other vehicles

**S**ee and be seen

Teens learn this important code in the first week. And that's just the beginning. The UPS Road Code promises to pick up where many drivers' education programs stop.

Over four weeks we'll cover:

- 10 steps to safe driving
- Consequences of distracted and hazardous driving
- Identifying road hazards using interactive computer games
- Practicing skills with a driving simulator

With six hours of classroom instruction — and opportunities to sharpen skills with computer-based training — participants build a solid foundation of safe driving skills.