# **National Returns Day**







1,000,000

returns packages shipped back to retailers in a single day\*



### **5 MILLION**

returns packages shipped back to retailers the first full week of January\* 45% of consumers have returned an online purchase in 2015

Percentage that review a retailer's return policy before making a purchase

2015 67% 2014 & 2013 66% 2012 63%



More consumers are satisfied with ease of making returns/exchanges in store



#### WHAT ONLINE SHOPPERS WANT\*\*

66% free returns shipping



58%
hassle-free
return policy



47%
easy-to-print
return label



#### **UPS RETURN LOCATIONS**



## **UPS Access Point™ Network**

- 8,000 locations in the U.S.
- Open late and on weekends
- Packages must be ready to ship



#### The UPS Store®

 4,800 locations in the U.S. within 10 miles of 84% of the U.S. population



#### **UPS Drop Box**

• 38,000 in the U.S.

<sup>\*</sup> Data represents UPS U.S. Domestic retail returns \*\* 2015 UPS Pulse of the Online Shopper™ study